



For Immediate Release

TIM and Webraska set to launch Italy's first wireless navigation services

(Rome, Italy) - Feb. 12, 2001 — The first GSM network location-based services in Italy are set to launch thanks to an agreement signed between TIM (Telecom Italia Group), mobile telephony industry leader, and Webraska, the worldwide provider of wireless navigation and spatial searching services and technologies. Wherever they are, TIM's 21.6 million customers will be able to find the best route to reach their destination -- hotels, restaurants, service stations, car parks, ATMs, hospitals, railway stations and airports -- listed by the time it takes to get there and obtain a map of their itinerary.

Calculation of travel times takes into account traffic conditions and the means of transport used (car, public transport or on foot). This new service also offers real-time traffic information through the display of graphical maps on cellphone screens as well as on the Web.

TIM, through the Enhanced Spatial Searching™ technology of Webraska, will provide access to a Europe-wide database of constantly updated turn-by-turn navigation instructions, as well as detailed information on conditions affecting the roads network in and out of Italian towns.

Because the services can be personalised, customers can tailor them to their needs, for example, to receive traffic information and automatic alerts. All of these services are available to the i-TIM customers via multiple access methods: WAP, SMS and Internet through the UNI.TIM portal.

"This agreement - says TIM Head of Marketing, Federico Lenzi – allows TIM to expand its range of Value Added Services, and once again underline its technological leadership. Thanks to this tie-up with Webraska, TIM is now the first in Italy to offer location-based services via cellphone."

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"We are proud to be TIM's chosen partner," says Shahin Javidi, Managing Director of Webraska Italia S.p.A. "With 21.6 million customers in Italy, and more than 45 million worldwide through the Telecom Italia Group companies, TIM has enormous experience in bringing innovative services to the mass-market. This will be important in the development of location-based services for European mobile phone customers. Webraska's advanced technology and expertise in wireless navigation and associated platforms, combined with TIM's experience in mobile Internet access -- through WAP, SMS and i-Mode -- will be a key factor behind the success of TIM's strategies in this marketplace."

About Webraska

Webraska is the worldwide provider of wireless navigation, spatial searching, mapping and traffic information services and technologies for telecom operators and car manufacturers.

Turning mobile devices into worldwide personal navigation systems, Webraska's revolutionary IbDN™ (Internet-based Distributed Navigation) patented technology and its Personal Navigation Suite™ of valued-added services are solving mobile users needs everyday, increasing revenues, customer loyalty and brand recognition for leading service providers around the world, including SFR, Vizzavi, KPN, Belgacom, Airtel, Orange, ADAC and VoiceStream.

Helping carriers leverage their UMTS, Wireless Internet and Location-Technology assets, Webraska also offers the Personal Navigation API™ that allows application developers to launch, in a matter of hours, anywhere in most of Europe, North America and increasingly in the Asia-Pacific region, 'location & navigation-enabled' wireless applications (location-based services, m-commerce, games, city guides, fleet management, mobile Extranet, etc.). It is available directly to all developers via Webraska's ASP Centres, and via licensees of the Global Navigation Server™ platform and Global Navigation Database™.

Webraska's technology has already been chosen by industry leaders, including Phone.Com (Openwave), Alcatel, Sagem, Schlumberger, SignalSoft, Wireless Car, PSA, Cellpoint, CT Motion, CPS, Blue Impact, Wapamente and In Fusio.

The company is headquartered in Poissy, France and has offices in London, Brussels, Madrid, Rotterdam, Milan, Stockholm, Tokyo, Singapore, Melbourne and Montreal. For more information visit: www.webraska.com

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