



*For Immediate Release*

## **Webraska and CT Motion Put Maps On M-Coupons**

(Cannes, France) - Feb. 20, 2001 — Webraska, the worldwide provider of wireless navigation and spatial searching technology and services, and CT Motion, the leading developer of location-based service management platforms and applications, announce their first joint product today.

The newly announced joint product consists of CT Motion's M-Coupons application, City Beat, enhanced by Webraska's Personal Navigation API, including mapping, routing and spatial searching functions. Users will be able to receive a location-based M-Coupon (promotional offer) from CT Motion applications (powered by the Ccelebrity™ Platform). In addition, they will be able to view a map of their current location, as well as detailed directions to the retailer who issued the coupon on the screen of their WAP phones.

This product can be seen at CT Motion's stand number C62 in Hall B at the GSM World Congress in Cannes.

This is the second joint announcement of CT Motion and Webraska. The two companies had already announced their agreement to cooperate in the development of mapping and routing-enhanced mobile location based services in September 2000. The new announcement, however, is the first joint product announcement.

"The joint product that we are announcing today is a first of its kind, combining both companies' market leading technologies into a great enabling application for M-Commerce services," says Guy Talmi, Vice President of Marketing at CT Motion.

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"We see great value and benefits in this new joint product. Together with CT Motion, we are planning to offer and market it to our respective customers around the globe," says Eric Wurmser, Business Development Director of Webraska.

#### **About CT Motion**

Oracle Corporation provides the software that powers the Internet. For more information about Oracle, please visit [www.oracle.com](http://www.oracle.com). CT Motion is the market leader in the development of platforms for location-based M-commerce and information services. Several such platforms and applications have already been implemented around the world. CT Motion's core product is Cellebrity™. It enables network operators, virtual network operators and service providers to quickly and efficiently provide and manage multiple location-based services. These services can be developed by CT Motion or by third parties. Cellebrity™ is compatible with a variety of mobile network, handset and positioning technologies. CT Motion is headquartered in Israel. It also has offices in Atlanta, USA. For further information visit: [www.ctmotion.com](http://www.ctmotion.com)

#### **About Webraska**

Webraska is the worldwide provider of wireless navigation, spatial searching, mapping and traffic information services and technologies for telecom operators and car manufacturers.

Turning mobile devices into worldwide personal navigation systems, Webraska's revolutionary IbDN™ (Internet-based Distributed Navigation) patented technology and its Personal Navigation Suite™ of valued-added services are solving mobile users needs everyday, increasing revenues, customer loyalty and brand recognition for leading service providers around the world, including TIM, SFR, Vizzavi, KPN, Belgacom, Airtel, Orange, ADAC and VoiceStream.

Helping carriers leverage their UMTS, Wireless Internet and Location-Technology assets, Webraska also offers the Personal Navigation API™ that allows application developers to launch, in a matter of hours, anywhere in most of Europe, North America and increasingly in the Asia-Pacific region, 'location & navigation-enabled' wireless applications (location-based services, m-commerce, games, city guides, fleet management, mobile Extranet, etc.). It is available directly to all developers via Webraska's ASP Centres, and via licensees of the Global Navigation Server™ platform and Global Navigation Database™.

Webraska's technology has already been chosen by industry leaders, including Openwave, Alcatel, Sagem, Schlumberger, SignalSoft, Wireless Car, PSA, Cellpoint, CT Motion, CPS, Blue Impact, Wapamente and In Fusio.

The company is headquartered in Poissy, France and has offices in London, Brussels, Madrid, Amsterdam, Milan, Stockholm, Tokyo, Singapore, Melbourne and Montreal. For more information visit: [www.webraska.com](http://www.webraska.com)

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