



For Immediate Release

M1 to join hands with Webraska and SignalSoft to deliver mobile location-based services

(Singapore) - Feb. 22, 2001 — MobileOne (M1), a leading mobile operator and trend-setter in the buoyant Singapore telecommunications market, is set to become one of the first in the region to offer location based services to its more than 800,000 mobile customers.

M1 has signed separate MoUs (Memoranda of Understanding) with SignalSoft and Webraska, two leading international providers of location-based services, to develop a range of mobile location based applications appropriate to the Singapore market and which is targeted to be introduced by the middle of this year.

Typical location based services will include Proximity Search and Location Marketing. Proximity Search will allow M1 customers to locate places of interest within their travel routes. On the other hand, Location Marketing will enable merchants to send promotional messages to customers, from whom prior permission has been obtained, who are within the vicinity of their shops.

“Other possible services include Traffic Information Maps, Traffic Alerts and Travel Routing that basically enable commuters to plan their journey in the most convenient and efficient way independently from the mode of transport.

These services will use either WAP (Wireless Application Protocol) or SMS (Short Message Service) as delivery channels. Common to all the services is the high level of customisation and personalisation required to make them suit the different needs of each individual customer.

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“In the context of a compact country like Singapore where it’s rather difficult to lose one’s way and almost everything is within easy reach, the challenge is to identify and provide mobile location-based services that our customers will find useful and relevant. A service such as Location Marketing where we can offer some of the best shopping and restaurant deals nearest the location where the customer is in is perhaps one such example,” said Neil Montefiore, Chief Executive Officer of M1.

“Both SignalSoft and Webraska with their wealth of experience and expertise in this specialised service sector will bring a distinct advantage to the partnership. It is our plan to convert this advantage into really innovative ideas that will enable us to take the lead in meeting customer expectations in the relatively new area of location based applications,” he said.

David Hose, Chief Executive Officer of SignalSoft said, “SignalSoft is pleased to work with M1, an innovative mobile operator who has a proven track record for creating valuable enhanced services for their subscribers. SignalSoft’s experience in location-based services, with our local.info and Location Manager products, combine with content and applications from our local.info alliance partner, Webraska, to meet the unique needs of a very global, but very local marketplace in Asia.”

“We are very proud to have been selected by M1 who are renowned for providing customers with innovative value-added services”, said Jean-Michel Durocher, CEO and Founder of Webraska. “This agreement is another example of our fruitful collaboration with SignalSoft. We are looking forward to demonstrating how Webraska’s wireless navigation and spatial searching technologies can be used to launch m-commerce and other successful services in Singapore and impact the development of location-based applications in Asia as a whole”.

About M1

M1, Singapore’s most exciting and innovative mobile, IDD and paging service provider, was launched in April 1997. Since then, it has made significant inroads into the local mobile communications market, gaining considerable brand presence and market share. M1 aims to be the leader in personal voice and data communications, focusing on value, quality and customer service. For more information on M1, visit www.m1.com.sg.

About Signalsoft

Founded in 1995, SignalSoft Corp. (Nasdaq: SGSF) is the software developer of Wireless Location Services®, a product suite that enables location-based wireless services for information, billing, safety and tracking. SignalSoft's operating platform and related applications transform raw location data into revenue sources that help differentiate wireless carriers and build customer loyalty. SignalSoft's technology also helps drive m-commerce (mobile commerce) in the wireless marketplace. Some of the largest U.S. operators, including AT&T Wireless, Cingular, Sprint PCS and European operators, including Vodafone and Orange properties are SignalSoft customers. SignalSoft has also established industry partnerships worldwide with a broad range of location technology, content, Internet and network equipment companies through their local.info™ Alliance program. SignalSoft is based in Boulder, CO, and has offices in the United Kingdom, Canada and Singapore. For more information about SignalSoft and its products, please call 303-381-3000 or visit the company's Web site at www.signalsoftcorp.com.

About Webraska

Webraska is the worldwide provider of wireless navigation, spatial searching, mapping and traffic information services and technologies for telecom operators and car manufacturers.

Turning mobile devices into worldwide personal navigation systems, Webraska's revolutionary lbDN™ (Internet-based Distributed Navigation) patented technology and its Personal Navigation Suite™ of valued-added services are solving mobile users needs everyday, increasing revenues, customer loyalty and brand recognition for leading service providers around the world, including TIM, SFR, Vizzavi, KPN, Belgacom, Airtel, Orange, ADAC and VoiceStream.

Helping carriers leverage their UMTS, Wireless Internet and Location-Technology assets, Webraska also offers the Personal Navigation API™ that allows application developers to launch, in a matter of hours, anywhere in most of Europe, North America and increasingly in the Asia-Pacific region, 'location & navigation-enabled' wireless applications (location-based services, m-commerce, games, city guides, fleet management, mobile Extranet, etc.). It is available directly to all developers via Webraska's ASP Centres, and via licensees of the Global Navigation Server™ platform and Global Navigation Database™.

Webraska's technology has already been chosen by industry leaders, including Openwave, Alcatel, Sagem, Schlumberger, SignalSoft, Wireless Car, PSA, Cellpoint, CT Motion, CPS, Blue Impact, Wapamente and In Fusio.

The company is headquartered in Poissy, France and has offices in London, Brussels, Madrid, Amsterdam, Milan, Stockholm, Tokyo, Singapore, Melbourne and Montreal.

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