

*For Immediate Release*

## **Webraska, Nextenso and Cityvox partners of Alcatel for the new version of the Mobile City offer**

(Cannes, France) - Feb. 22, 2001 — Webraska, the worldwide provider of wireless navigation services and technologies, Nextenso, a subsidiary of Alcatel and market leader for the publishing of multi-access portal software, and Cityvox, a content and service provider which publishes the leading network of Cityguides on Web, Wap and PDAs for over 50 cities in Europe, are coming together with Alcatel to offer the new version of the Mobile City offer.

In launching this new package, Alcatel have three specific aims to achieve:

- Responding to the needs of users who are always on the move: this offer has been especially tailored for city dwellers aged 20 to 45 in need of information in order to better manage their free time. The services available in this package enable them to track down a particular restaurant or shop, to find a chemist's at 3 am, to be directed from where they are calling to their meeting point, or even to book a weekend away or flight at the last minute.
- Benefiting from the latest technology available to offer users local services, by drawing upon the Nextenso tracking server, which automatically calculates the geographical location of the mobile phone user.
- Working alongside content and service providers who have become pillars of the mobile sector such as Webraska, and CityVox.
- Proposing a package of services, strongly integrated to bring more simplicity and efficiency to the users in a mobile environment.

The Mobile City offer is part of a larger Alcatel offer, aimed at operators and distributors wishing to acquire a 'ready-for-use' service offering local information, practical suggestions, and details of leisure activities.

Alcatel and its partners are therefore combining their considerable knowledge of the mobile market to herald a whole new generation of Internet services.

#### **About Alcatel**

Alcatel builds next generation networks, delivering integrated end-to-end voice and data networking solutions to established and new carriers, as well as enterprises and consumers worldwide. With 130,000 employees and sales of EURO 31 billion in 2000, Alcatel operates in more than 130 countries. For more information, visit Alcatel on the Internet: [www.alcatel.com](http://www.alcatel.com)

#### **About Cityvox**

Cityvox is the first interactive European city guide in 5 languages which supplies web, wap and PDA users with practical and relevant information on the main cities in Europe. Cityvox offers a whole host of local information for entertainment (restaurant, bars, clubs, hotels...) and shopping... plus an agenda on the main cultural events in the city (cinema, music, dance, theatre and shows). Users become «opinion leaders» thanks to their feedback over these different places and events over more than 50 cities in 6 countries in Europe.

#### **About Nextenso**

Nextenso develops and commercialises a rich and modular suite of applications and services for creating and managing personalized, multi-device Internet portals that are accessible from all Internet-enabled terminals. Ready-to-customize Nextenso applications and services easily integrate into all wireless and wireline networks, leveraging the value of portals by taking advantage of existing Internet content and providing continuity of service across all devices and environments. The unique carrier- grade architecture of the Nextenso solution is rapid to deploy and responds to the market's demand for the highest quality of service and availability. Nextenso-powered new generation Internet portals can adapt to the varying needs of existing and future Internet devices, including WAP-enabled mobile telephones, PCs, Internet screen phones, Internet television, handheld organizers, etc. Nextenso is a wholly owned independent subsidiary of Alcatel. For more information, please visit our web site at: [www.nextenso.com](http://www.nextenso.com)

#### **About Webraska**

Webraska is the worldwide provider of wireless navigation, spatial searching, mapping and traffic information services and technologies for telecom operators and car manufacturers. Helping carriers leverage their UMTS, Wireless Internet and Location-Technology assets, and allowing application developers to 'location & navigation-enable' their wireless applications and location-based services, Webraska shortens time-to-market requirements, increases revenue and market opportunities, customer loyalty and brand recognition, for leading wireless service providers around the world, including SFR, TIM, M1, ADAC and Orange. The company is headquartered in Poissy, France and has offices in London, Brussels, Madrid, Amsterdam, Milan, Stockholm, Tokyo, Singapore, Melbourne and Montreal. For more information visit: [www.webraska.com](http://www.webraska.com)

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