

**CPS and Ericsson enter commercial licensing agreement
for CPS' Cursor™ mobile positioning technology**

Today world-leading location technology business Cambridge Positioning Systems (CPS) announced the signing of a commercial licensing agreement with global communications provider Ericsson. Under the agreement, Ericsson will include CPS' location technology solution, **Cursor™**, in the Ericsson Mobile Positioning System.

Defining location will be a key element in many mobile internet services. It is expected many network operators will begin the deployment of location services later this year to take advantage of its availability on GSM and help prepare for the advent of third generation.

"It is obvious that location dependent services will be very attractive for mobile phone subscribers. We are committed to delivering leading positioning solutions to our customers to enable location based services," said Stig Rune Johansson, Vice President for Technology at Ericsson's Mobile Systems Division. "We are happy to include a solution based on CPS' implementation of E-OTD as one important positioning method in our offering."

This year the US looks set to take leadership for the widespread uptake of mobile location technology to provide existing users with additional personal security, and CPS has been instrumental in assisting preparations for this development. On 9 November 2000, all US wireless carriers made submissions to the US Federal Communications Commission (FCC) that saw E-OTD emerging as the location technology of choice for GSM operators in order to meet the Federal Communications Commission's (FCC) E-911 requirements.

"We expect that E-OTD will become the most important method used by GSM operators in the US this autumn, meeting FCC requirements on location of emergency calls," added Stig Rune Johansson.

Chris Wade, CEO of Cambridge Positioning Systems said, "Today's agreement with Ericsson demonstrates the technology developed by CPS in Cambridge has what it takes to provide world leading mobile location services. The mobile phone has already proved an essential accessory with customers the world over. We believe that location is fundamental to the next stage of its development and we are working hard to guide and support progress."

The **Cursor™*** technology has significant advantages over other location technologies, as has been verified in trials in the US, Asia, the UK and Europe. These advantages have been proven to be both commercial and technological.

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***Cursor™** utilises Enhanced Observed Time Difference, or E-OTD.

ABOUT CAMBRIDGE POSITIONING SYSTEMS

Cambridge Positioning Systems Limited (CPS) provides world-leading mobile location technology and services for both the corporate and consumer mobile location markets. It is currently partnering a wide range of organisations to introduce value added location-based services and its strategic partners include network equipment and handset manufacturers and software application vendors.

Cursor™ based on the Enhanced Observed Time Difference (E-OTD) system delivers high accuracy mobile location technology - up to 50 metres on GSM networks. CPS has conducted successful trials of the **Cursor™** system in the UK, North America, Asia Pacific and Europe. From October 2001 in the US, the Federal Communications Commission has mandated that all calls from mobile phones to emergency services be accompanied by highly accurate information about the location of a caller. This ruling known as E-911 will provide significant opportunities for CPS' highly accurate location technology as E-OTD emerges as the preferred choice to fulfil the FCC's regulations.

Coverge™ offers a range of location-based applications for a wide variety of market sectors, providing operators with the opportunity to offer a range of tailored services, from fleet management to mobile tourist information guides, to their customers.

Cambridge Positioning Systems is based in Cambridge, England, and has offices in Asia and North America. The company's web site can be found at www.cursor-system.com

- Feb 2001 - CPS closed third round of funding, securing almost \$32 million from both existing venture capital backers and two new corporate investors, Intel and Ericsson
- Dec 2000 - CPS announced trials of its mobile location technology, **Cursor™**, and applications on SmarTone's live network in Hong Kong 2001

- Nov 2000 - VoiceStream, the largest US GSM wireless carrier, reported its intention to deploy E-OTD location technology
- September 2000 - CPS held second Business Partner Conference in Rome (first one was in Cambridge in January 2000). "**Coverge™**", the location services and applications business, was launched
- June 2000 - CPS and Siemens Information and Communication Mobile Group announced integration of CPS' **Cursor™** technology into its solution portfolio for GSM infrastructure
- May 2000 - CPS and Scoot.com announced partnership to development a range of location-based mobile Internet products
- September 1999 - CPS performed successfully the world's first commercial trial of location-based services with Vodafone
- January 1999 - CPS announced its first **Cursor™** handset agreement with Maxon

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