

## **Norwood Systems receives top Bluetooth Industry Award**

### ***EnterpriseMobility™ wins “Best Business Product” award at Bluetooth Congress 2001***

Richmond-upon-Thames, UK and Monte Carlo – 6<sup>th</sup> June 2001 – Leading wireless technology firm Norwood Systems has been recognised by the Bluetooth industry as a pioneer that will enable Bluetooth wireless technology to play a key role in the enterprise through its innovative solution EnterpriseMobility.

EnterpriseMobility was selected by the judging panel as the outright winner, beating five other finalists in recognition of the product's ease of use, scalability and ability to integrate with existing corporate systems.

Paul Østergaard, Norwood Systems CEO and Chairman, stated: “We are very excited. We want to make people more productive when in the office by giving them total mobility. This award validates our mission to create mobility within enterprises by wirelessly connecting portable devices such as mobile phones, headsets and PDAs to the PBX and LAN infrastructure. The interest and feedback we've received so far from our beta customers and industry partners is very encouraging, and this award again confirms that we are building something that will have real value in the marketplace.”

Gavin Whitechurch, Research Director, Bluetooth, IBC Global Conferences, the organisers of the Bluetooth Congress and the awards in association with Bluetooth SIG and Bluetooth World, commented:

**More/...**

“EnterpriseMobility appealed to the judges for its apparent broad applications and low-cost introduction to the capabilities of Bluetooth, as well as its emphasis on Bluetooth as a transit for voice. As such, the judges felt that EnterpriseMobility offered businesses an easy introduction to the benefits of Bluetooth.”

- Ends -

#### **NOTES TO EDITORS:**

##### **About Norwood Systems**

Norwood Systems was founded in January 2000 to become the market leader in Bluetooth-based wireless office networks for voice and data. The company's current product set, EnterpriseMobility, delivers an office network for the wireless generation. It offers an enterprise-class communications platform that lets Bluetooth devices integrate seamlessly with existing office voice and data communication networks. Norwood Systems is working with a number of global partners, committed to participating in Norwood Systems' beta trial programme.

Norwood Systems' EnterpriseMobility was a Grand Prize Winner of the COMNET 2001 Most Innovative New Product Award, a reflection of the opinions of the attendees of the Conference and Expo. EnterpriseMobility was also chosen as the winner in the Wireless category.

Norwood Systems is an Associate Member of the Bluetooth Special Interest Group (SIG).

Norwood Systems currently has over 40 employees located in two offices in Richmond-upon-Thames, UK, and Perth, Western Australia.

More information can be obtained by calling +44 208 334 8065 or at <http://www.norwoodsystems.com>

##### **Norwood Systems photography**

High Resolution images from Norwood Systems can be downloaded free of charge by the media from the Newscast Website: [www.newscast-online.com](http://www.newscast-online.com)

##### **About Bluetooth**

The Bluetooth™ wireless technology is set to revolutionize the personal connectivity market by providing freedom from wired connections. It is a specification for a small-form factor, low-cost radio solution providing links between mobile computers, mobile phones and other portable handheld devices, and connectivity to the Internet. The Bluetooth Special Interest Group (SIG), comprised of leaders in the telecommunications, computing, and network industries, is driving development of the technology and bringing it to market. The Bluetooth SIG includes promoter companies 3Com, Ericsson, IBM, Intel, Lucent, Microsoft, Motorola, Nokia and Toshiba, and 2,018 Adopter/Associate member companies. For more information on Bluetooth, please visit its web site at [www.bluetooth.com](http://www.bluetooth.com). The BLUETOOTH trademarks are owned by Bluetooth SIG, Inc., U.S.A.

##### **For further information:**

For Norwood Systems  
Karen Worrall  
Tel: +44 20 8334 8065  
e-mail: [karen.worrall@norwoodsystems.com](mailto:karen.worrall@norwoodsystems.com)

For Financial Dynamics  
Edward Taylor  
Tel: +44 20 7269 7295  
e-mail: [edward.taylor@fd.com](mailto:edward.taylor@fd.com)

