

[ABOUT US](#)[PRODUCTS](#)[PARTNERS](#)[SUPPORT](#)[CONTACT](#)[HOME](#)

# News

[INVESTORS](#)[MANAGEMENT TEAM](#)[BOARD OF DIRECTORS](#)[CAREERS](#)[NEWS](#)

## News - Press Releases

[< Previous](#)[Press Releases](#)  
[Press Coverage](#)

### OnMobile Systems Deploys First Commercial Multi-modal Platform in the World for Orange, India

Orange India selects OnMobile's multi-modal solution, MMP2500, for launching VOX voice-activated service

**Los Altos, Calif. (November 6, 2001)** – OnMobile Systems, Inc., the leading provider of multi-modal wireless solutions, today announced the launch of its solution by Hutchison Max Telecom Limited, one of the fastest growing wireless carriers which operates under the Orange brand name in Bombay, India. OnMobile's multi-modal platform, MMP2500, is the first in the world to be launched commercially by a carrier.

OnMobile's multi-modal platform will allow Orange to offer a portfolio of rich, revenue-generating applications that can be accessed in multiple modes including voice and text. Orange will begin offering its subscribers VOX, a suite of voice-enhanced, user-friendly applications, on November 8th in Bombay and will continue to roll out in additional Hutchison markets in India. The launch follows extensive technical testing and usability tuning in Orange's GSM network.

"The deployment of OnMobile's multi-modal platform and our new VOX service reinforces our commitment to bring the best and latest technology to our Indian subscribers," said Asim Ghosh, Managing Director, Hutchison Max Telecom. "Over the past 6 months, we have worked closely with OnMobile to customize their technology to suit Indian accents and wireless environments. Not many operators in the world have successfully implemented such technology; we are proud to be one of the first ones to do so. This is an important milestone in our relationship with our subscribers, and I am confident VOX will gain rapid popularity with Orange users."

Arvind Rao, CEO of OnMobile Systems, added, "OnMobile's deployment with Orange marks a new breed of advanced wireless services for the Indian market. Our multi-modal technology integrates the best of voice and SMS, allowing operators to offer user-friendly, real-time, context-rich services, which create real value for the end user and generate high traffic revenues for operators. We look forward to working with the Orange team and introducing further services as part of the VOX program over the next year."

Orange plans to introduce additional multi-modal services developed by

OnMobile such as innovative Consumer and Corporate Solutions, Infotainment and Location-sensitive solutions. OnMobile's MMP2500 utilizes best of breed technology including Nuance's (NASDAQ: NUAN) speech recognition technology.

### **About Orange , India**

Orange is the preferred mobile phone provider in Mumbai, offering a wide range of Innovative and user-friendly services to over 350,000 subscribers (September 2001, COAI). Through leading edge telecommunication and information technology, 24x7 customer support and sophisticated value-added services, Orange , an ISO 9000 certified company, assures its users a world-class mobile phone service experience. The company is promoted by Hutchison Whampoa Limited and has affiliate operations covering all the significant regional markets in India .

For more information, visit [www.orange.co.in](http://www.orange.co.in)

### **About OnMobile Systems, Inc.**

OnMobile Systems, Inc. provides true mobility by delivering a multimodal platform to carriers (wireless and wireline), enterprises, mobile virtual network operators (MVNOs), application service providers (ASPs) and Internet service providers (ISPs) worldwide. The OnMobile platform allows wireless subscribers to access and navigate an extensive portfolio of location-sensitive applications through the integration of voice, text and graphics. OnMobile's customers can begin offering these revenue-generating, multimodal applications today and easily evolve the platform to support future network technologies. OnMobile was spun out of Infosys Technologies (NASD: INFY), the largest software and IT consultancy in Asia , in June 2000.

For more information, visit [www.onmobile.com](http://www.onmobile.com).

Hannah Horton  
Calysto Communications™  
[Hhorton@calysto.com](mailto:Hhorton@calysto.com)  
404-266-2060 ext .26

Leigh Anne Bass  
OnMobile Systems, Inc.  
[Leigh\\_anne@onmobile.com](mailto:Leigh_anne@onmobile.com)  
650-229-1294

###