

EMPOWER INTERACTIVE ACHIEVES ISO 9001 STANDARD

November 20, 2001

London, 3 September 2001 - Empower Interactive, a global developer of high-performance wireless data infrastructure software and systems, has announced the accreditation of its quality administration systems to the BS EN ISO 9001: 2000 Standard.

This accreditation confirms Empower's position as a solid partner for the design, development, implementation and support of wireless messaging solutions.

Commenting on the ISO 9001 accreditation, Richard Shearer, CEO, said: "Becoming an ISO 9001-registered company is another important stage in our development. It validates the efforts we have made over the last year to improve, streamline, and formalise our capabilities in the areas not just of design and development, but also in the implementation, integration and support of our products. Our quality management system was designed as a framework for our key strengths of highly talented technical staff, carrier-grade messaging products and strong management team, and with its accreditation we have passed another milestone on our drive to become a dominant player in wireless messaging infrastructure."

About Empower Interactive

Empower Interactive's high performance messaging infrastructure products are key elements that drive the growth of wireless data revenue for mobile operators.

The Empower VMR (Virtual Mobile Redirector) is a major catalyst for SMS traffic and m-commerce. VMR enables true 2 way cross-network interaction between Mobile subscribers and applications with only one phone number.

The mBusiness SMS Gateway provides enterprises and application developers with the necessary SMS transport to connect to the carrier networks at the SMSC with familiar IT interfaces.

Our Carrier MSP SMS Gateway allows telco's and WASP's to manage their exploding volume of corporate wireless data and provides a secure protective layer in front of the SMSC and core network infrastructure. Billing CDR's are generated automatically.

Empower Interactive use radically distributed systems in product architecture as a basis for next generation networks which provide our customers with future proof technology solutions designed with 3G network architectures in mind. Products provide carriers with revenue opportunities today making immediate, positive bottom line impact.

Empower Interactive infrastructure products reduce time to market for wireless data services and applications and were developed and tested in conjunction with multiple carrier networks as well as CMG, Logica, Nokia and Sema. Empower Interactive is headquartered in London, UK with locations in Germany and Italy.

For more information about Empower Interactive, please visit the company's website at <http://www.eigroup.com>.

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