

## **LOGICACMG TO LAUNCH NEXT GENERATION ENTERPRISE 'TRACKING AND TRACING' SOLUTION FOR MOBILE OPERATORS BASED ON CPS MATRIX TECHNOLOGY**

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LogicaCMG today announced the launch of an end-to-end 'tracking and tracing' solution for mobile operators targeting enterprise customers and the public sector. The solution is based on Cambridge Positioning Systems' (CPS) positioning technology, combining close to Global Positioning System (GPS) accuracy of sub-100 metres with mobile network coverage. To date, high accuracy positioning was only possible in line of sight of satellites, however operators can now extend this level of accuracy to indoor coverage using the mobile network.

The market for tracking and tracing solutions has grown significantly as businesses increase their focus on asset and human resources management to enhance overall operational efficiency and security. Organisations worldwide are highlighting a demand for applications that provide accurate positioning and reliable outdoor and indoor coverage, including inside packaging and containers, using attractively priced mobile devices. LogicaCMG's solution enables enterprises and public institutions to track and trace people and assets in application areas such as:

- Asset tracking, addressing the need to trace vehicles, moving assets, mobile machinery
- Lone worker protection, to improve security for public workers
- Personal security, providing added safety for individuals including children, people requiring constant care or protection
- Offender tracking, for observation or security purposes
- Mobile resource management, to improve efficiency and customer service for enterprises

LogicaCMG will enable mobile operators to deliver services to meet these requirements via a software-only solution that is powered by CPS' MATRIX location technology. The solution is offered as a managed service, which reduces the risk element for the operator launching the new service and enables a rapid rollout to enterprise customers. Unlike a GPS-based solution, this solution only requires software to be installed on the mobile device, which avoids battery drain and keeps the size of the device small. Combinations of MATRIX and GPS can be considered in particular circumstances as well.

Peter Broekroelofs, VP marketing and strategy for LogicaCMG global telecoms, said: "The enterprise and public sectors have demonstrated a clear demand for an end-to-end tracking and tracing process that provides accurate management of inventory, resources and workers. Combining our strengths in vertical enterprise solutions and managed services with our position as a global leader in the telecom sector, where we work with over 250 of the world's top operators in more than 130 countries, enables us to understand operators' challenges and needs as well as those of their enterprise customers. Operators want to offer new and innovative revenue-generating services to their

customers and, together with CPS, we are proud to bring a solution that can have a positive impact on people's safety and security."

Chris Wade, CEO at CPS, said: "CPS has a strong commitment to consistent innovation that is reflected in our award-winning MATRIX technology. Partnering with LogicaCMG is a fundamental step towards our company vision of 'MATRIX Everywhere' as we are able to fuse MATRIX technology with the strong market position that LogicaCMG has amongst network operators and enterprises. Through this powerful combination, enterprises will be able to experience for the first time a fast and high accuracy location service with reliable indoor operation."

LogicaCMG's tracking and tracing solution is based on industry standards provided by the Open Mobile Alliance (OMA) and 3<sup>rd</sup> Generation Partnership Project (3GPP) to enhance interoperability with the operator network. CPS' MATRIX technology supports sub-100 metre accuracy in any environment, with fast location fixes supplied in seconds.

## **NOTES TO EDITORS**

### **About LogicaCMG**

LogicaCMG is a major international force in IT services and wireless telecoms. It provides management and IT consultancy, systems integration and outsourcing services to clients across diverse markets including public sector, telecoms, financial services, energy and utilities, industry, distribution and transport. Formed in December 2002, through the merger of Logica and CMG, the company employs around 20,000 staff in offices across 34 countries and has nearly 40 years of experience in IT services. Headquartered in Europe, LogicaCMG is listed on both the London and Amsterdam stock exchanges (LSE: LOG; Euronext: LOG). More information is available from [www.logicacmg.com](http://www.logicacmg.com)

### **About Cambridge Positioning Systems**

Cambridge Positioning Systems Limited (CPS) is the key enabler for high accuracy location in the GSM wireless world. Innovative Matrix products - based on standardised E-OTD technology - allow network operators and enterprises to develop new services that improve the safety of their customers and deliver profitable applications.

CPS' Matrix technology - winner of the Frost & Sullivan Customer Value Award 2004 - is a unique software-only solution that combines sub-100m accuracy with rapid location time-to-fix and consistent performance across outdoor and indoor environments. Easy to deploy, Matrix requires software-enabled standard GSM devices and network server.

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