

## **KABIRA PRESS RELEASE**

### **KABIRA NAMED "COOL VENDOR" BY LEADING ANALYST FIRM**

#### **Vendors Selection Based on How Innovative, Impactful and Intriguing They Are**

San Rafael, California - March 29, 2005 -- Kabira™ Technologies Inc. has been included in the list of "Cool Vendors" in the "Cool Vendors in Application Platforms and Service-Oriented Architecture, 2005, Massimo Pezzini, Paolo Malinverno, March 23, 2005" report by Gartner, Inc.

Kabira's has obtained market recognition as a proven application platform for companies looking to support transaction-intensive performance and high-availability often found in the telecommunications and financial services segments. Kabira's switching infrastructure is a world leader in high-available memory-to-memory software products. It combines data management, advanced event-driven messaging, transaction processing, and monitoring into a highly efficient, 64-bit memory-resident, run-time environment. A pre-built, real-time network flow framework supports it with fully configurable rules, data, and connectivity to support real-time applications over convergent networks.

Paul Sutton, President and CEO of Kabira, said "First movers have the edge. The first corporations to adopt Kabira have been businesses with large numbers of customers, global or large domestic presence, complex data and information systems, digital business services needing constant interrogation and interaction, and the requirement for always-on, zero-loss transactions and access to data. In the past, these businesses met their needs with systems that used single-function technologies to handle data, computation, connectivity and presentation. Much of that infrastructure is now unable to scale to meet today's requirements. Leading companies-including wireless, mobile cell phone, finance, and certain government departments-have begun to use Kabira's next-generation technologies to meet their needs. They have seen unparalleled efficiencies and cost reductions coupled with high availability and reliability."

About Gartner's Cool Vendors Selection Process Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

**About Kabira Technologies Inc.**

High Volume Transaction Leadership: Kabira offers the World's Fastest Switching Software for Real-Time Services. Our customers require unique speed, scalability, transactionality, high availability and business model flexibility for their mission-critical systems. Headquartered in San Rafael, California, Kabira has been installed and widely adopted by over 70 leaders in telecommunications, financial services and government sectors in more than 30 countries. Kabira's Model Driven Architecture combined with rigorous development processes reduces risk, time to market and on-going support costs by up to 80%. Global partners include Accenture, Capgemini, EDS, Hewlett-Packard, Hitachi, Mitsui, Motorola, Nokia, Sun, Unisys and Visa.

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