

Bytemobile “Powers Up” with Acquisition of ProQuent; Announces T-Mobile Content-Filtering Win

Mountain View, California – March 14, 2005 – Bytemobile, Inc., the global leader in mobile data optimization, announced today that it has acquired ProQuent Systems Corporation in a stock-for-stock exchange. ProQuent, a developer of mobile multiple-services switching platforms, provides scalable, low-latency, 7-layer content inspection solutions that are important components for providing visibility and enforcement of mobile network policies on IP traffic in operator networks. The acquisition expands Bytemobile’s offerings to include a broad range of intelligent content optimization, filtering, tracking, analyzing, authorizing and enforcing solutions that help operators better leverage and monetize their mobile networks.

Bytemobile also revealed that T-Mobile UK recently deployed its content filtering technology to enable their new “Content Lock” service offering, which provides a mechanism for parental control of inappropriate material. While UK operators have led the market with services geared to parental control, this issue is becoming increasingly important to mobile operators around the world.

“Bytemobile’s mission is to maximize the performance and value of mobile data networks,” said Hatim Tyabji, Bytemobile’s chief executive officer and board chairman. “The ProQuent acquisition extends our ability to do that, with content management and billing solutions that meet the critical challenges operators face today.”

“Bytemobile’s optimization solutions are already increasing data subscription and improving network profitability for more than 50 operators,” said Rod Randall, ProQuent board chairman and senior managing director for venture capital firm Vesbridge Partners. “We saw a terrific fit and complementary market timing between our two companies, which was reinforced with some of the deals we won prior to joining together. Content awareness is the next dimension of network intelligence that will be critical to preserving and adding profitability to the network operator business model. The combination of content optimization, content filtering, and content-based billing is tremendous and provides an unmatched platform for valuable new content-based network services.”

“To capitalize on mobile data market opportunities, operators must improve both network performance and the user experience,” said Philip Marshall, director of wireless technologies, The Yankee Group. “The first stage is to optimize the traffic over the core network; then operators need new content-aware networking solutions that help them intelligently make money from that traffic with appropriate billing options and value-added services.”

About Bytemobile

Bytemobile’s mission is Making every bit count™. For operators, enterprises, and service providers, this means enabling deployment of true, high-value solutions that provide rapid payback, impressive ROI and increased customer satisfaction. For end users, this means ensuring fast, reliable access to the applications they already own, over the networks they already use.

Bytemobile's market-leading solutions are deployed at more than 50 mobile network operators around the world. Customers include Centertel, China Mobile, Cingular, Connex, Nextel Communications, NTT DoCoMo, Orange, Proximus, Sprint, T-Mobile, Telefónica Móviles and Vodafone. The company is headquartered in Mountain View, California and has sales and support offices in the United Kingdom, Japan, and China and a technology development center in Greece.

About ProQuent

ProQuent is a leading innovator of intelligent network solutions. The company's core platform, the Mobile Services Switching Point® (MSSP®) product, is a carrier-class network element for deploying and managing applications on mobile networks. The platform currently supports the following solutions:

- ACCESS (Authorized Content Control and Electronic Subject Screening) Mobile – An enforcement platform for mobile content and access control policies
- TollGate Mobile – An IP billing solution suite that handles prepaid and postpaid applications
- BitCapture Mobile – An information application that provides highly granular, detailed user and usage information

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