

## **uReach Technologies Acquires Priority Call Management, Inc. from Atos Origin**

*Combined company becomes worldwide leader in enhanced services market*

**Holmdel, NJ, August 16 2004** - uReach Technologies, a leader in enhanced communication products and services, today announced it has acquired Priority Call Management, Inc. in a stock purchase from Atos Origin. Priority Call Management is one of the world's leading suppliers of enhanced calling and messaging solutions. The transaction closed as of Friday July 30, 2004 and the terms of the sale were not disclosed.

Priority Call Management's ORYX® is a flexible, scalable, open standards-based platform that integrates service logic, voice resources, and call control with standard APIs into a carrier-grade network solution. These applications are the building blocks for services that provide fast, cost-effective solutions that give carriers the flexibility, scalability and reliability they need to compete effectively in an ever-changing communications market.

"The acquisition of Priority Call Management instantly expands our global presence, and brings together two strong teams dedicated to delivering reliable and innovative solutions to service providers", said Krishnamurty Kambhampati, CEO and co-founder of uReach Technologies. "Offering state-of-the-art products and services that meet carrier requirements for compelling voice and data services in converged networks is critical to success in today's communications marketplace. That ability is the foundation of our combined company."

"The market is ready, the timing is right, and the combination of proven reliable applications, revenue-generating services, and innovative R&D will ensure the company's continued success," said Mary Stanhope, General Manager of Priority Call Management. "Working with uReach provides an exciting opportunity to offer our worldwide customers expanded and evolving products that serve their needs today and will continue to serve them tomorrow."

The broad portfolio of the combined company gives service providers the power to market the widest range of enhanced services from a single supplier including prepaid wireless and calling, enhanced voice messaging, wireless e-mail/PIM and unified communications applications, fully independent of the underlying network protocols.

"The sale of Priority Call Management by Atos Origin is consistent with our strategy to focus on our core IT services business of managed operations, systems integration, and consulting in the vertical and geographic markets in which we have expertise and strength," said Paul Stewart, EVP and CEO of Atos Origin Americas.

"We believe carriers seeking to upgrade their messaging platforms will demand solutions that provide a seamless transition to next-generation voice and data services. We are delighted to support the uReach management team in their continued efforts to create the leading player in the market for IP and converged communications services", said Douglas Schrier, Senior Partner at Argo Global Capital.

#### **About uReach Technologies**

uReach Technologies, Inc. is a leading provider of enhanced communications applications to wireless, wireline, and broadband carriers. Deployed on open systems hardware and delivered via its carrier-class standards-based framework, uReach applications empower users to access and manage calls, messages, notifications, and personal information using a variety of popular access methods and devices. With solutions ranging from basic voice messaging to unified communications and beyond, uReach enables service providers to expand their customer bases while growing ARPU through complementary value-added services. Based in Holmdel, N.J., uReach is a privately held company. For more information, visit <http://www.uReachCorp.com>.

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#### **About Priority Call Management Inc.**

Priority Call Management Inc., and its Oryx product team, bring more than twenty-five years of experience in providing enhanced messaging and calling applications to world-class service providers with hundreds of installations, serving millions of subscribers, worldwide. Organizations throughout Africa, Asia, Europe, Australia, and North and South America have chosen ORYX to deliver applications and services that meet the growing demand for sophisticated communications for new and evolving networks. For more information, visit <http://www.prioritycall.com>.

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**About Atos Origin**

Atos Origin is an international information technology (IT) services company. Its business is turning client vision into results through the application of consulting, systems integration and managed operations. The company's annual revenues are more than \$6 billion and it employs 47,000 people in 50 countries. Atos Origin is the Worldwide Information Technology Partner for the Olympic Games and its clients include ABN AMRO, Akzo Nobel, Alstom, BNP Paribas, BP, Ericsson, EDF, Euronext, Fiat, France Telecom, ICI, ING, KPN, Lucent, Philips, Renault, Royal Bank of Scotland, Saudi Aramco, Schlumberger, Shell, Telecom Italia, UBS, Unilever, Vivendi Universal and Vodafone. For more information, please visit the company's web site at <http://www.atosorigin.com>

Atos Origin is quoted on the Paris Euronext Premier Marché and trades as Atos Origin, AtosEuronext, Atos Worldline, Atos KPMG Consulting and Atos Odyssee.

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