

## **Digicel Selects VoluBill 'Charge it' for Next Generation Services**

*Fastest Growing Mobile Telecommunication Provider in the Caribbean to Benefit From Latest Advances in Data Charging*

**GSM Asia, Singapore, September 27<sup>th</sup> 2005:** VoluBill has been selected by Caribbean mobile operator Digicel to help improve its charging solutions for the next generation pre-paid data and messaging services. VoluBill's '**Charge it**' solution will support the ongoing introduction of new content-based services to Digicel's pre-paid subscriber base and allows for the enhanced implementation of innovative customer-centric pricing plans. Digicel will also benefit from the ability to develop new services that will give customers more choice and whilst increasing its data services revenue.

Mario Assaad, Chief Technology Officer at Digicel Group said, "Our decision to improve our services/data charging with the implementation of VoluBill's **Charge it** is based on a number of factors. The product itself is a powerful solution for pre-paid content charging that is market-ready. We particularly like the fact that we are able to customise the product ourselves to suit our specific needs. This gives us complete control over the application and the ability to manage the introduction of new services."

Assaad continued: "In addition, VoluBill demonstrated a great aptitude for coming up with innovative ways to solve any technical hurdles we encountered. There was a very strong fit between our technical teams, which was encouraging from the start – it is critical that any supplier understands our specific needs at every step of the way."

André Meyer, chairman and CEO of VoluBill, commented: "Digicel continues to be an innovator in its field and is continually seeking new ways to improve the services it offers to its broad subscriber base. We are delighted to offer a solution that will enable Digicel's pre-paid subscribers to benefit from an

improved range of charging options to expand its services as user demands grow.”

Using **Charge it**, operators can implement no-leakage, pre-paid charging by measuring and charging in real-time for all content services accessed by subscribers on pre-paid tariffs. As a result, they can develop pricing structures based on service subscriptions, transaction charging and/or data volume charging. **Charge it** includes powerful access control and dialogue management functions so that the customer’s balance can be verified before a user accesses a service. This allows the operator to inject advice of charge notification prior to content delivery.

Digicel, a Caribbean based company, has achieved significant milestones over the past six months in its mission to create a seamless Pan-Caribbean network that has enormous benefits for the entire region. In 2005 so far, Digicel has increased its reach across the region to fifteen countries with the acquisition of Curaçao Telecom, the awarding of GSM licenses in Trinidad & Tobago and Haiti and most recently its agreement to acquire Cingular Wireless' Caribbean and Bermuda network of operations, which is subject to regulatory approval. With the recent addition of Haiti, T&T and Cingular Wireless' Caribbean operations, Digicel will operate in the following countries: Anguilla; Antigua & Barbuda; Aruba; Barbados; Bermuda; Cayman Islands; Curaçao; Dominica; Grenada; Haiti; Jamaica; St Kitts & Nevis; St Lucia; St Vincent & the Grenadines and Trinidad & Tobago.

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**Notes to editors:**

**About VoluBill:**

VoluBill provides a comprehensive, flexible data charging solution to mobile telecoms operators, allowing them to have complete clarity and control over how their mobile data services are being charged. Only VoluBill is able to address the five categories of data services; transport, browsing, content, messaging and Voice Over IP, across 2G, 2.5G and 3G networks. By giving mobile operators the capability to control service access in real-time, VoluBill eliminates revenue leakage from both pre-paid and post paid subscribers.

Founded in 2001, VoluBill is a privately owned company headquartered in Grenoble, France with customer reference sites across the globe.

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