

## **Volubill Brings Real-Time Charging Control to Saudi Telecom Company (STC)**

### **Leading national provider deploys Volubill's Dynamic Charging Platform to manage charging policies for New xDSL Broadband Service**

**London, United Kingdom—19 March 2009**—Volubill, a leading supplier of real-time charging and control applications for data services, today announced that Saudi Telecom Company (STC) has selected Volubill's CHARGE-IT™ Dynamic Charging Platform for active mediation and rating of its new fixed-line xDSL Internet service. The CHARGE-IT solution will provide STC with increased organizational and orchestration abilities to better manage charging policies for a growing portfolio of services packages across a complex array of network systems. It will also allow the operator to more effectively market its offerings to a growing subscriber base.

STC, incorporated in 1998, is the leading national provider of telecommunication services in the Kingdom of Saudi Arabia. Providing both fixed and mobile services to individuals and businesses, STC's advanced services, including mobile broadband, xDSL and video calling, reach more than one million subscribers across the Kingdom.

"Volubill's CHARGE-IT solution provides STC with seamless access to all the peripheral network and OSS systems that support a new offering," said Ahmed AlHamran, IT Director, at STC. This streamlining gives us better control over the delivery and charging of xDSL services without a larger fiscal investment, and lets us offer our broadband services to home and business customers for a lower price."

CHARGE-IT's flexible and comprehensive family of products gives service providers like STC the ability to meet the compounding demands of increased subscriber and traffic growth and an expanding portfolio of media-rich services from a lengthening value chain. Moreover, CHARGE-IT provides the capabilities necessary to maximize ROI by improving efficiency, control and accuracy.

"Operators in new and emerging markets are experiencing exceptionally high growth in data services," said John Aalbers, CEO, Volubill. "Our work with STC highlights just how important accurate, real-time rating and charging capabilities for data services are to an operator's business strategy. As user uptake of data services continues to gather pace, the need for solutions that ensure these new revenue streams can be fully monetized also grows."

According to global telecommunications industry analysts at Ovum, growth in emerging markets like Saudi Arabia, and the development of mobile data services, will continue to power worldwide mobile growth in the next 12 months and through 2013 despite global economic turbulence. STC is a prime example

of such growth, who during a 10 month period in 2008 saw subscriber numbers grow from around 20,000 to one million through a combination of competitor acquisitions and standard contract initiations. The choice of Volubill's CHARGE-IT by STC is evidence of how providers are moving to respond to this rapid growth by increasing the capacity and efficiency of their networks to effectively meet an increasing demand for advanced services.

For more information on Volubill and the CHARGE-IT portfolio, please visit [www.volubill.com](http://www.volubill.com).

### **About Volubill**

Volubill provides innovative “on the network” charging and control solutions to telecom operators worldwide. Volubill’s solutions enable operators to manage bandwidth based on subscriber- and service-centric usage policies and quotas in order to maximize revenues and service experience and eliminate churn.

Transcending the boundaries between the network and IT systems, Volubill provides flexibility and unlocks the potential of real-time BSS integration. Founded in 2001, Volubill is a global company with more than 70 customers worldwide.

### **Further Information**

Volubill  
Martine Naughton  
Head of Marketing  
[martine.naughton@volubill.com](mailto:martine.naughton@volubill.com)  
+44 7879 441304