



**FOR IMMEDIATE RELEASE**

**World Wide Packets Names Michael Nielsen Executive Vice President of Engineering**

*Former Lucent Executive to Spearhead Aggressive Product Development*

**SPOKANE VALLEY, WA, June 2, 2005** – World Wide Packets, the leading provider of Ethernet Access Networking Solutions, announced today that Michael Nielsen, PhD. has joined the company as executive vice president of engineering and product management. Nielsen will oversee the company's product efforts and shape the continuing development and evolution of its LightningEdge® Ethernet Access solution.

“Mike brings both an unparalleled track record of technical expertise and executive leadership that will advance not only our products but accelerate our existing customer commitments,” said Dave Curry, president and CEO, World Wide Packets. “During the last year, World Wide Packets has emerged as a true force in the broadband access market. Mike will help ensure we continue to distance ourselves from the competition in both technology and solution delivery.”

Nielsen has over two decades of engineering experience and industry leadership to offer World Wide Packets. Prior to joining the company, Nielsen was chief technology officer for Lucent's Integrated Network Solutions wire line segment. In addition, Nielsen was president of Lucent's Data Networking Group and led the creation of several strategic partnerships that drove the company's MPLS strategy. Before Nielsen joined Lucent he served as senior vice president and vice president at CoSine Communications and Silicon Graphics, respectively.

“World Wide Packets is a company primed to seize a leadership position in the rapidly advancing broadband access market,” said Nielsen. “Our product offering has the ability to deliver IP services and advanced VPLS capabilities which gives us a distinct competitive advantage. I look forward to leading a seasoned team in the continued development and evolution of the LightningEdge product family.”

**About World Wide Packets**

World Wide Packets LightningEdge® Ethernet service delivery access network solution, enables delivery of simultaneous telephony, business and entertainment video, broadband data, and Internet access services, to any combination of business and residential subscribers, using Ethernet over fiber and copper medium. By bringing together the limitless bandwidth capabilities of a fiber infrastructure with the affordability and proven performance of Ethernet, these networks eliminate the constant bandwidth challenges now facing network operators. World Wide Packets is a privately held corporation, and a recognized pioneer of Ethernet geographic network solutions. For more information on World Wide Packets, please visit [www.worldwidepackets.com](http://www.worldwidepackets.com).

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