

WatchMark-Comnitel Prospect™ Selected as Wireless Performance and Services Management System at U.S. Cellular

Prospect's ability to provide comprehensive network visibility and manage next generation services key to U.S. Cellular's decision

Bellevue, Washington, September 13, 2004 – WatchMark-Comnitel, a leading provider of service assurance solutions for wireless service providers, today announced that U.S. Cellular (AMEX: USM) has selected WatchMark-Comnitel's Prospect™ performance management solution as their nationwide wireless performance and services management system.

Prospect enables network managers to respond to network issues before they become customer-impacting by providing network-level key performance and quality indicators and enterprise-wide reporting capability viewable through a dynamic, web-based graphical user interface. Prospect's robust performance management features provide U.S. Cellular with the ability to monitor the quality of services.

"This agreement with WatchMark-Comnitel will enable U.S. Cellular to significantly improve our ability to address customer-impacting issues within our multi-vendor network. Prospect will help U.S. Cellular deliver quality wireless services to subscribers by allowing us to rapidly detect and resolve service-impacting network issues through a centrally managed reporting structure," said Hichem H. Garnaoui, vice president of national network operations for U.S. Cellular. "Upon evaluation, we determined that WatchMark-Comnitel was a solid product with the ability to deliver rapid implementation and a wide range of reports related to network performance management."

"This is a significant win for WatchMark-Comnitel and we are pleased to extend our position as the leading supplier of wireless performance management in North America," said WatchMark Senior Vice President of Global Sales Jeff Feinstein. "We believe we are unmatched in our ability to deliver proven, scalable wireless performance management solutions and that we're an early leader in wireless services management that will position operators to profitably roll out next-generation services."

Prospect is being deployed in U.S. Cellular's network operations centers and will manage the multi-vendor network.

About Prospect

Prospect delivers performance metrics across multi-vendor, multi-technology networks through a user-friendly interface and makes it simple to generate graphical and insightful reports for use across the enterprise. With powerful features for aggregating and summarizing data, Prospect enables wireless service providers to analyze and improve service more rapidly while using finite RF spectrum and network infrastructure more efficiently.

Network Quality Management

- Report key performance indicators (KPIs)
- Score market and regional success

Performance Optimization

- Monitor daily and hourly performance
- Isolate, analyze and resolve service-affecting problems

Trending and Capacity Planning

- Plan infrastructure expansion
- Forecast capacity exhaustion

Enterprise-Wide Reporting

- Integrated reporting for multi-technology wireless networks

- Unique graphical display of topline information that matters most to individual users, both high level and granular

Over 100 million wireless subscribers are managed using WatchMark-Comnitel's Prospect, making WatchMark-Comnitel's performance management solutions the most widely used in North America.

During the last 12 months, WatchMark-Comnitel's footprint has increased more than 26% percent in North America. This growth has largely been driven by recognition of the strengths of Prospect in driving down the cost of operations and maintaining consistent quality of service levels delivered to customers and reducing revenue loss due to service outages.

About U.S. Cellular

U.S. Cellular Corporation (AMEX:USM), the nation's eighth largest wireless service carrier, provides wireless service to more than 4.7 million customers in 150 markets throughout 26 states. The Chicago-based company operates on a customer satisfaction strategy, meeting customers' needs by providing a comprehensive range of wireless products and services, superior customer support, a high-quality network, and targeted community outreach activities. For more information about U.S. Cellular, visit www.uscellular.com.

About WatchMark-Comnitel

WatchMark-Comnitel's solutions for wireless network performance management, service quality management (SQM) and service level agreement (SLA) management solutions have been deployed by more than 100 wireless network operators worldwide and sourced by leading wireless network equipment providers. The company operates globally and has a strong North American and European investor base. The company is headquartered in Bellevue, Washington USA with its European headquarters in Cork, Ireland, sales and support office in St. Albans, UK and 3G center of excellence in Stockholm, Sweden. To learn why more than 100 wireless network operators trust WatchMark-Comnitel as their service assurance software provider, visit www.watchmark-comnitel.com.