



Press Release

Webraska nominated as one of «best embedded Telematics Navigation Application»

Webraska Navigation is a finalist in the category. Winners will be announced at the Telematics Update Conference in Detroit (May 22-23, 2007)

Paris and Detroit - April 23, 2007

Webraska, one of the leading providers of mobile GPS navigation solutions and high-end geospatial software platforms, is pleased to announce that it has been nominated as one of the finalists in the «best embedded Telematics Navigation Applications» by Telematics Update.

Finalists will be announced at the Telematics Update Conference on May 22-23, 2007 in Detroit. More information can be found at: www.telematicsupdate.com

«Webraska is pleased to have been selected by its peers as having one of the best Telematics Navigation application in the world» declared Jean-Michel Durocher, founder and EVP of Webraska Mobile Technologies. «GPS navigation is one of the fastest growing applications on mobile devices, and we are just at the beginning. With the arrival of connected Personal Navigation Devices and the rapid growth of mobile phones equipped with GPS, satellite navigation will clearly be connected».

Webraska Navigation 7 features include:

- A clear user-interface with easy-to-use menus
- A 3D view function to allow users to display a bird's eye view representation of the route ahead
- Local zoomable map around any address
- Crystal clear voice instructions ahead of turns for safe driving
- Colour maps with zooming and panning capabilities, overview maps, detailed view of intersections, clearly visible street names
- Directions summary with display of name and number of highway exits
- Speed camera alerts, with automatic and free updates of their location where available
- Optional traffic optimised routes taking into account actual traffic speed and real time traffic alerts with Smart Traffic Update
- Local search to quickly find the nearest parking, gas station, hotel and other Point of Interests
- Free-form entry to simplify address input (directly give the name of an airport)
- Rich content integration services enabling premium access to branded content dynamically updated and advanced search by criteria
- Support for user-created content integration thanks to Webraska Inuk
- Icon display for POI location on maps
- One click bookmarking of positions along your route
- Access to last and favourite addresses
- Automatic integration of all your contacts addresses
- Smart address entry allowing partial entries, abbreviations, and spelling mistakes
- Simply dictate your destination to a human operator via the one-click call to Directory Assistance, with immediate access to the complete list of millions of white and yellow page addresses
- Automatic re-route without reconnection thanks to Webraska's patented IbDN® corridor extraction technology
- Ultra fast streaming download for immediate navigation
- Full map extraction for permanent navigation, even outside of GSM/GPRS coverage
- Automatic map updates every 3 months

- Support for continent-wide routing
- Support for Blackberry, Windows Mobile, Symbian, Linux and Java devices

About Webraska

Webraska is one of the leading providers of mobile GPS navigation solutions and high-end geospatial software platforms for wireless carriers and major Internet service providers worldwide.

Webraska's customers include Yahoo!, Orange, Vodafone, TMN, Sensis/Telstra, Toyota, Nextel, Qualcomm, Intelematics, Raywood, Punch Telematix and Groeneveld.

Webraska is a member of Nokia Pro Forum programs, Sony Ericsson Developer World and BlackBerry® ISV Alliance Program.

For more information visit: www.webraska.com

Contact

Webraska
+33 (0) 1 39 12 88 00
press@webraska.com