



Webraska Provides Software to Yahoo! Maps

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Webraska, a leading provider of mobile GPS navigation solutions and high-end geospatial software platforms, is pleased to announce that it has provided Yahoo! Maps with key components of the Webraska SmartZone Geospatial Platform (SGP4). Webraska is part of the sanef group, the 4th largest highway operator in Europe.

Yahoo! Maps (<http://maps.yahoo.com>) allows internet users to compute their own driving directions, pinpoint businesses on a map, and find real-time traffic information, among other useful maps-related features.

“Yahoo! is committed to building a world-class, proprietary, global mapping platform and elements of Webraska’s SGP4 software have helped us lay the foundation for our next generation mapping services”, explained Jeremy Kreitler, Yahoo! Maps. “We’re pleased to have had the opportunity to work with Webraska and apply their expertise within Yahoo! Maps”.

“We are particularly proud to be a supplier to one of the most-visited Internet destinations in the world”, declared Jean-Michel Durocher, Founder and Executive Vice President of Webraska. “Webraska proves once more that its technology is powerful and precise and is capable of serving tens of millions of routes and maps per day”.

The Webraska SGP4 geospatial software platform is designed to support millions of parallel requests and offers functionalities such as country-specific syntactic grammar to parse free form addresses, understand regional abbreviations and correct spelling mistakes, geocoding and reverse-geocoding, user-configurable and multi-layer map rendering with dynamic text placement, continent-wide ultra-fast route calculations capable of taking into account real-time road traffic conditions, local search results ranked by actual travel time, travelling salesman optimization and a rich programming interface for developers.

About Webraska

Webraska is part of the sanef group and is one of the leading providers of mobile GPS navigation solutions and high-end geospatial software platforms for wireless carriers and major Internet service providers worldwide.

Webraska’s customers include Yahoo!, Orange, Vodafone, TMN, Sensis/Telstra, Toyota, Nextel, Masternaut, Qualcomm, Intelematics, Raywood, Punch Telematix and Groeneveld.

Webraska is a member of Nokia Pro Forum programs, Sony Ericsson Developer World and BlackBerry® ISV Alliance Program.

For more information visit: www.webraska.com

Contacts Press WEBRASKA

Laetitia de Froissard

+33 (0) 1 56 88 11 19

ldefroissard@actifin.fr

Contact Press Sanef

Christine Allard

Directrice de la Communication

+33 (0) 1 44 38 61 19

christine.allard@sanef.com