

## **Webraska reinforces its service offering and promotes global partnership program**

Paris, France - June 08, 2006 -- Webraska, a leading provider of mobile GPS navigation solutions and high-end geospatial software platforms for wireless carriers and major service providers worldwide, is pleased to announce the development of a new global partnership programme offered to service integrators to jointly serve Enterprise Mobility Management needs and the nomination of Laurent Baillet as Head of Corporate Sales & Marketing, Europe.

As a long term partner of mobile carriers worldwide, Webraska leverages its renowned technology and extensive experience deploying scalable and robust geospatial software platforms to offer service integrators a two level partnership programme:

- A technological partnership by which Webraska supplies integrators with a full set of location-aware software components such as GPS navigation, tracking, routing and local search, for integration into global service platforms tailored by integrators to the Enterprise customer needs;
- A marketing partnership aiming at developing vertical solutions and join sales and marketing forces.

"On the one hand, Webraska has market-proven experience developing and deploying geospatial technology and related software applications. On the other hand, mobility management service integrators have a great understanding of specific industry requirements. Therefore, we decided to develop this global partnership programme that will help, beyond simple technology supply, optimise both partners' market efficiency", commented Jean-Michel Durocher, founder and Executive Vice President of Webraska. "We are pleased to welcome Laurent Baillet who will be the point of contact for service integrators and corporations and responsible for managing joint marketing and sales activities."

### **Webraska currently focuses on two main software lines:**

SmartZone Geospatial Platform (SGP), the most powerful and reliable geospatial platform performing a comprehensive set of services including geocoding, reverse geocoding, mapping, routing and local search. SGP is marketed in ASP mode or licensed to service providers.

Webraska Navigation a GPS assisted road navigation software for mobile phones providing traffic optimized routing and speed camera alerts, clear maps as well as precise voice instructions ahead of turns. Webraska Navigation is compatible with Symbian (S60, UIQ), Microsoft Windows Mobile (Smartphone, PocketPC) and BlackBerry operating systems.

A fully featured web tool integrating NAVTEQ map data for Europe is available for trial. About Webraska

Webraska is one of the leading providers of mobile GPS navigation solutions and high-end geospatial software platforms for wireless carriers and major Internet service providers worldwide.

Webraska's customers include Orange, Vodafone, Sensis/Telstra, Toyota, Nextel, Intelematics, Raywood, Punch Telematix and Groeneveld.