

webraska



Sanef acquires Webraska, an important strategic move for French highway and Telematics operator

Sanef acquires Webraska to complement the Telematics offering of the group, which already includes masternaut and eurotoll.

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WEBRASKA is one of the leading providers of mobile GPS navigation solutions and high-end geospatial software platforms with customers such as Orange, Vodafone, TMN, Qualcomm and Sensis.

Webraska has two main product lines:

- **Mobile GPS navigation solutions**, including a satellite GPS navigation application recognized as one of the best in the world with optimized routing based on real-time traffic conditions. Webraska has been nominated as one of the best embedded Telematics Navigation application at the Telematics Update conference to be held on May 22-23 2007 in Detroit.
- **Powerful geospatial platforms**, including a mapping server recognized for its speed and reliability, with address geocoding, dynamic map rendering, optimized multimodal routing for car, pedestrian and public transportation, proximity searching based on actual driving/walking time, travelling salesman optimization, and management of third party location enabled content (tourist information, business data, advertisement, user-created content).

The acquisition of Webraska allows the sanef group:

- to enter the satellite navigation market that will complement the rich offering from eurotoll in electronic road tolling and from masternaut in fleet management
- to broaden its offering to the new generation of mobile phones equipped with GPS chipsets
- to create a complete service platform combining real-time positioning from Masternaut, traffic information and geospatial technologies from Webraska.

"With this acquisition, Sanef is now positioned as one of the largest providers of Telematics solutions in Europe with a complete offering going from fleet management and satellite navigation to traffic information and electronic toll collection. We are ready for tomorrow's largest challenges in electronic tolling" declared Henri Jannet, General Manager of Sanef.

"Webraska found in Sanef the ideal partner", added Jean-Michel Durocher, founder and Vice President of Webraska. "Nine years after creating Webraska in France, I am particularly happy to be part of Sanef. This will allow us to serve our customers even better by broadening our offering to include business applications and real-time positioning platforms, and by bringing the financial stability required to respond to the acceleration in the demand for GPS navigation, location-based services, fleet management, electronic tolling, and in general to all the services linked to the location of people and vehicles".

About Sanef

Sanef is part of the abertis group, the number one transport and telecom infrastructure management operator in Europe. Its economic model is based on the quality management of infrastructure and its strategy to develop new businesses connected with infrastructure for the mobility of people, assets and information. Sanef operates directly 1743 km of highways and has participations in other highway operators totalling 280 km in service or in construction. The group employs 3 600 people. Its revenues reached 1.225 billion euros in 2006. Its main subsidiaries are: Société des Autoroutes Paris Normandie, eurotoll and masternaut

For more information visit: www.sanef.com

About Webraska

Webraska is one of the leading providers of mobile GPS navigation solutions and high-end geospatial software platforms for wireless carriers and major Internet service providers worldwide.

Webraska's customers include Yahoo!, Orange, Vodafone, TMN, Sensis/Telstra, Toyota, Nextel, Qualcomm, Intelematics, Raywood, Punch Telematix and Groeneveld.

Webraska is a member of Nokia Pro Forum programs, Sony Ericsson Developer World and BlackBerry® ISV Alliance Program.

For more information visit: www.webraska.com

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